



## Distracted Driving

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Drivers who use a cell phone are four times more likely to be in a crash and are responsible for 636,000 crashes and 2,600 deaths each year. To protect yourself and those around you:

- Put your cell phone on silent or vibrate before starting the car.
- Modify your voicemail greeting to indicate you are unavailable to answer calls or return messages while driving.
- Inform clients, associates and business partners why calls may not be returned immediately.
- If you need to talk or text, pull over to a safe location and park your vehicle.
- Hands-free cell phones are not safer. Cell phone driving is a visual, mechanical and cognitive distraction.
- Educate your employees, drivers and parents on the dangers of driving while on a cell phone.
- Implement a corporate cell phone ban at your place of employment.
- Support cell phone legislation and enforcement.

For more information, please visit [distracteddriving.nsc.org](http://distracteddriving.nsc.org).