

# PUT KIDS IN THEIR PLACE.



## (THE BACK SEAT, THAT IS.)

**Back seats are the safer seats for kids 12 and under.**

A new study shows thousands of kids are alive today because their parents put them in back seats. So remember to properly buckle your child in a back seat on every ride. With traffic crashes being a leading killer of kids, it's an important way to help protect your child.

**KIDS IN BACK.org**  
It's a fact: kids are safer in back!

